# Aashka Jani

Product Designer

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Atlanta, GA

7+ years of experience transforming complex enterprise software into clear, intuitive experiences. Combines strong visual craft with structured thinking across data-rich interfaces, design systems, and end-to-end workflows to drive user adoption and faster engineering delivery.

## EXPERIENCE

### Product Design, Associate Manager

Jan 2019 – Jul 2026

**Avanade/Accenture** · Atlanta, GA

Product and visual design consultant for Avanade, Accenture, and Accenture Federal Services engagements across eight industries

- Delivered UX, UI, and visual design from discovery through developer handoff for enterprise platforms, data dashboards, web portals, and SaaS products
- Planned and facilitated design thinking workshops with clients and internal teams to uncover user needs, align stakeholders, and shape product direction
- Partnered with product owners, business analysts, and developers across workstreams to balance user needs with technical constraints, delivering engineer-ready designs and design systems
- Mentored junior designers and interns, and was repeatedly requested by name for extensions and follow-on engagements

**GOVERNMENT** · Federal case management platform · Dynamics 365, Power Platform

#### Visual Design Lead

- Led visual design for a national client and case management platform that replaced office-by-office systems; launched in early 2026 and used by 9,000+ staff daily
- Created an accessible design system from scratch; the team now builds new pages in minutes, and the agency's brand team uses it as a model for its new brand guidelines
- Designed the end-to-end experience for two custom apps: a time-critical interview tool for staff and a self-service portal for the people they serve
- Sole visual designer on a cross-functional team of seven; extended four times and brought back to lead design of the client portal

**HEALTHCARE** · SAIGE, AI governance platform · Web app (SaaS)

#### Visual Designer

- Led the visual direction for SAIGE, a platform hospitals use to register, review, and track the AI tools they adopt, built in partnership with Microsoft, Accenture, Avanade, and Duke Health
- Turned the UX team's grayscale wireframes into a branded product, with a logo, polished UI, and a teaser video for its debut at the HLTH 2024 healthcare conference
- Built a design system of 30+ components with accessible color, keeping every screen consistent as the product scales
- Designed three visual directions and co-facilitated the branding workshops where stakeholders chose the product's final look

## EDUCATION

**The Creative Circus**
Jul 2016 – Jul 2018
*Interactive Design*

**The University of Georgia**
Aug 2002 – May 2006
*Bachelor of Business Administration in Risk Management and Insurance*

## CORE COMPETENCIES

Product & Experience Design
UI & Visual Design
Design Systems
Data Visualization
Accessibility
Prototyping
AI-Assisted Workflows
*Design, prototyping, and research synthesis*
Workshop Facilitation
Brand & Visual Identity
Motion Design

## TOOLBOX

Figma
Figma Make
Claude Code
Claude Design
Lovable
Microsoft Copilot
Adobe Creative Cloud
After Effects
Cinema 4D
MURAL
Azure DevOps
Microsoft 365 Suite

## CERTIFICATIONS

Dynamics 365 Fundamentals (CRM)
Power Platform Fundamentals
LUMA Design Thinking Facilitator

**LIFE SCIENCES** · Clinical operations dashboards · Custom web app, Spotfire

### Visual Design Lead

- Created the design system, data visualizations, and dashboard UI that gave 800+ project managers a clear view of clinical trial health, replacing scattered Excel trackers
- Defined 12 standard data visualization patterns that every dashboard was built from, giving project managers one consistent way to read project health
- Designed an “art of the possible” vision and a Spotfire-ready MVP with accessible color logic and light and dark modes; in testing, a project manager said it “would save me hundreds of hours”
- Asked back by name to lead visual design of a replacement for software that project managers spent 10–15 hours a week updating

**HEALTHCARE** · Power BI analytics

### UX Engineer

- Planned and co-facilitated requirements workshops for three Power BI reports, then turned the findings into personas, a prioritized feature list, and 25 high-fidelity dashboard mockups validated with developers

**CONSULTING** · Headcount analytics

### Visual Design Lead

- Led visual design for a headcount analytics tool, from discovery personas to a clickable prototype, after the team’s design thinking workshop turned an 8-week trial into a 10-month engagement

**FINANCE** · Billing dashboard

### Visual Design Lead

- Led visual design for a financial billing dashboard, turning client working sessions into 20 high-fidelity screens and a clickable prototype

**INNOVATION HUB** · Accenture

### Visual Design Lead

- Owned the creative vision for client design thinking workshops, from custom branding and motion graphics to live rapid prototyping that tested ideas for feasibility and business value

## BEFORE DESIGN

Ten years in commercial insurance underwriting: assessing complex risks, managing books of business up to $4.2M, and building relationships with insurance brokers

**CoverX Corporation** — Jun 2013 – May 2016
Account Executive · Chicago, IL

**Starr Companies** — Oct 2011 – May 2013
Sr. Environmental Underwriter · Chicago, IL

**ACE Westchester** — Mar 2008 – Oct 2011
Sr. Environmental Underwriter · Chicago, IL

**Fireman’s Fund Insurance Company** — Jun 2006 – Dec 2007
Commercial Underwriter · San Francisco, CA

## NOTABLE CLIENTS

Microsoft
Coca-Cola
Delta Air Lines
Citibank
US Government
Duke Health
Bain
BP
Nestlé
McCormick
Aflac
BCBS
Syneos Health
Children’s Healthcare of Atlanta
National Wildlife Federation
Accenture